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WITH COMPLIMENTS

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MEDIA KIT

PROJECT: Doubled-sided Business card | Letterhead | Notecard

CLIENT: OK! Magazine US Edition

PROJECT: Media Kit Folder

CLIENT: OK! Magazine US Edition

ADVERTISEMENT

OK!

NEW EXCLUSIVE PHOTOS AND INTERVIEWS WITH DIET PEPSI CAN



OK! EXCLUSIVE WITH DIET PEPSI® CAN

ON THE ROCKS & LOVING IT

PLUS Can pours heart out to OK! about his love life, brave new career move and more...



Diet Pepsi Can says, "I've had it up to here with the paparazzi"



Can leaves a ring on actress' table. Is engagement soon?




Diet Pepsi Can vacations in Cannes

WEEKLY

OK!

FASHION



MARCIA GAY HARDEN
in Sue Wong

Feb 07

OK!



Invites you to join us for cocktails

Music by Matt White

RED CARPET ROUND-UP



OK!

Valentine's Special:

Celebs' First Kisses, Gift Guide & Fitness for Couples

Evolution: Victoria Beckham

Quick Chat: Jaime Foxx

Melanie Griffith exclusive interview

Ugly Betty exclusive interviews with stars Vanessa Williams & Eric Mabius

Special Report: Secrets of the Oscar Nominees

Scott Stapp Baby Pics



OK! Valentine's Day Edition

Material Closing Date February 2nd Extensions available upon request.

Just a reminder: All content for upcoming issues is strictly confidential and subject to change.

OK!

Invites **initiative** to join us for summer cocktails

Thursday, June 15th

6:30PM – 8:30PM

at

THE ROOF OF 230 FIFTH

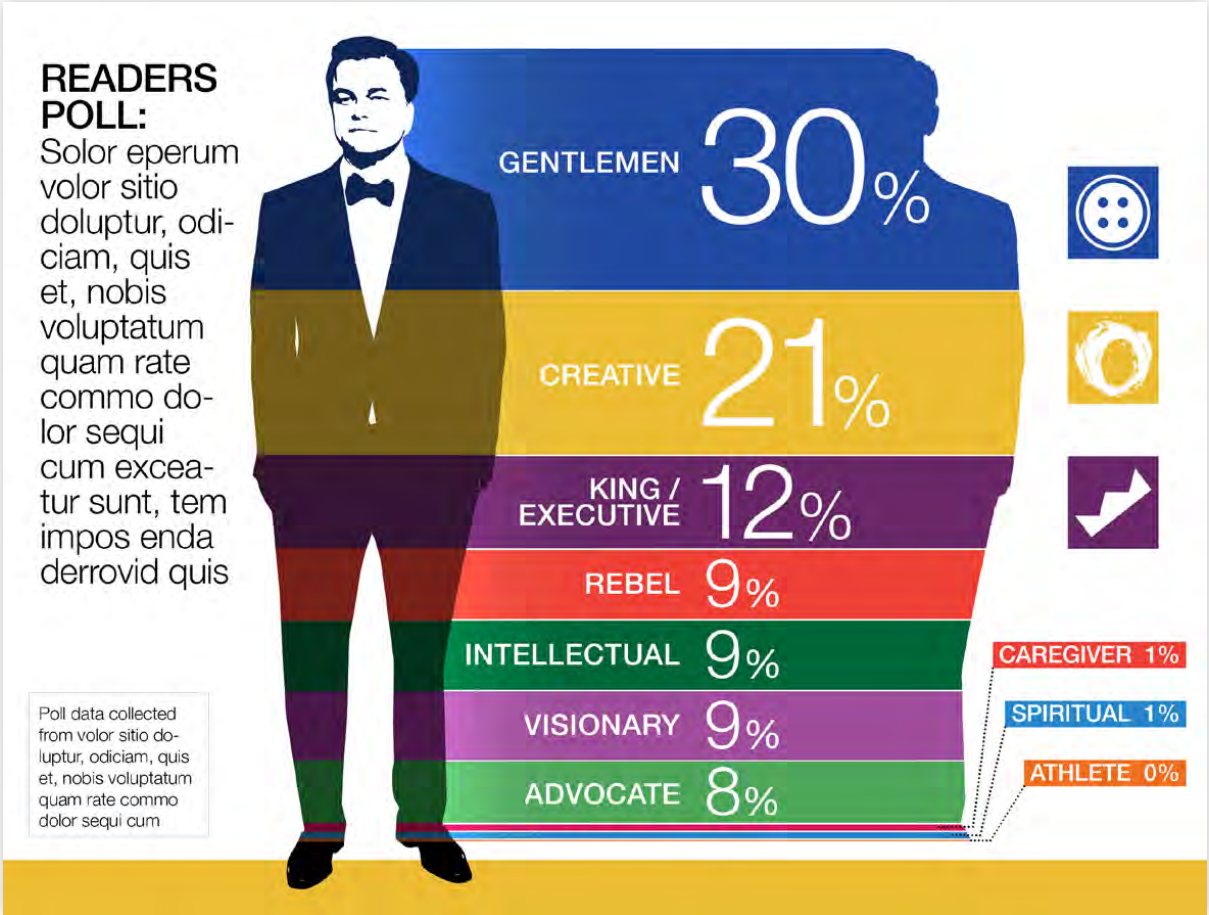
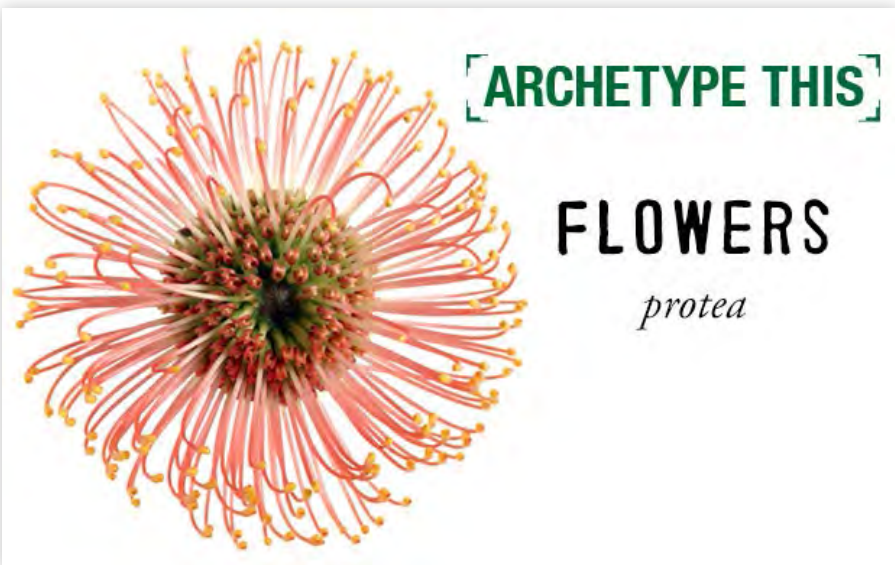
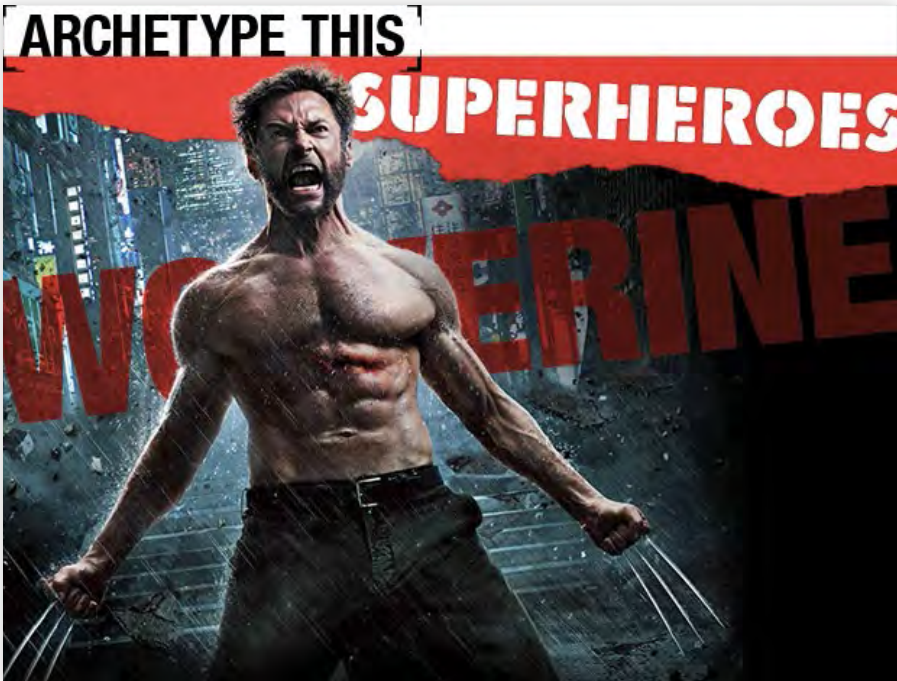


230 Fifth Avenue, between 26th & 27th Streets, NYC

R.S.V.P. to Erin.Pollard@OK-MAGAZINE.COM

PROJECT: Faux Cover
CLIENT: Diet Pepsi

PROJECT: Event Life-size banner | Invitations | Marketing Email
CLIENT: OK! Magazine US Edition



Archetype BETA

READ | COMMUNITY | WATCH | POP-UP SHOPS | LEARN

TILONIA

TILONIA
Artisans of India

"You can make ethical choices by buying beautiful, eco-friendly products that not only express personal style but also communicate your support for community."

In 1982, Ellen Fish traveled to India to serve as a US diplomat in the Foreign Service. "My job allowed me to interact with so many young leaders, in economic development, politics, arts and culture," she recalls. One of those leaders was the founder of the Barefoot College, an organization in the town of Tilonia, Rajasthan, providing basic services to rural communities.

Fish returned to New York for business school, followed by a successful career on Wall Street. In 1998, deciding it was time for a change, she made a return trip to India. "I immediately saw that I could help these villagers by promoting their beautiful local crafts and products on a global level," she says. The result was Friends of Tilonia, a nonprofit she founded in 2000 that provides marketing and business-development assistance to the artisans affiliated with her old friends at the Barefoot College.

Here is a look at what inspired Ellen, Visionary + Creative, and champion of small communities.

THE STYLE: Colorful handcrafted products for the home. The block prints, embroidery, appliqué, and geometrics blend folk and contemporary aesthetics.

CATEGORIES: Silk shawls, throws, quilts, decorative pillows, handmade paper journals, table linens – all of which use a natural dying process. Their best seller is an incredibly soft quilt with a blue and white Indian block print, made by hand in Tilonia.

FANS OF THE BRAND: Customers with an appreciation of traditional Indian craft and colors and who understand the value of fair trade.

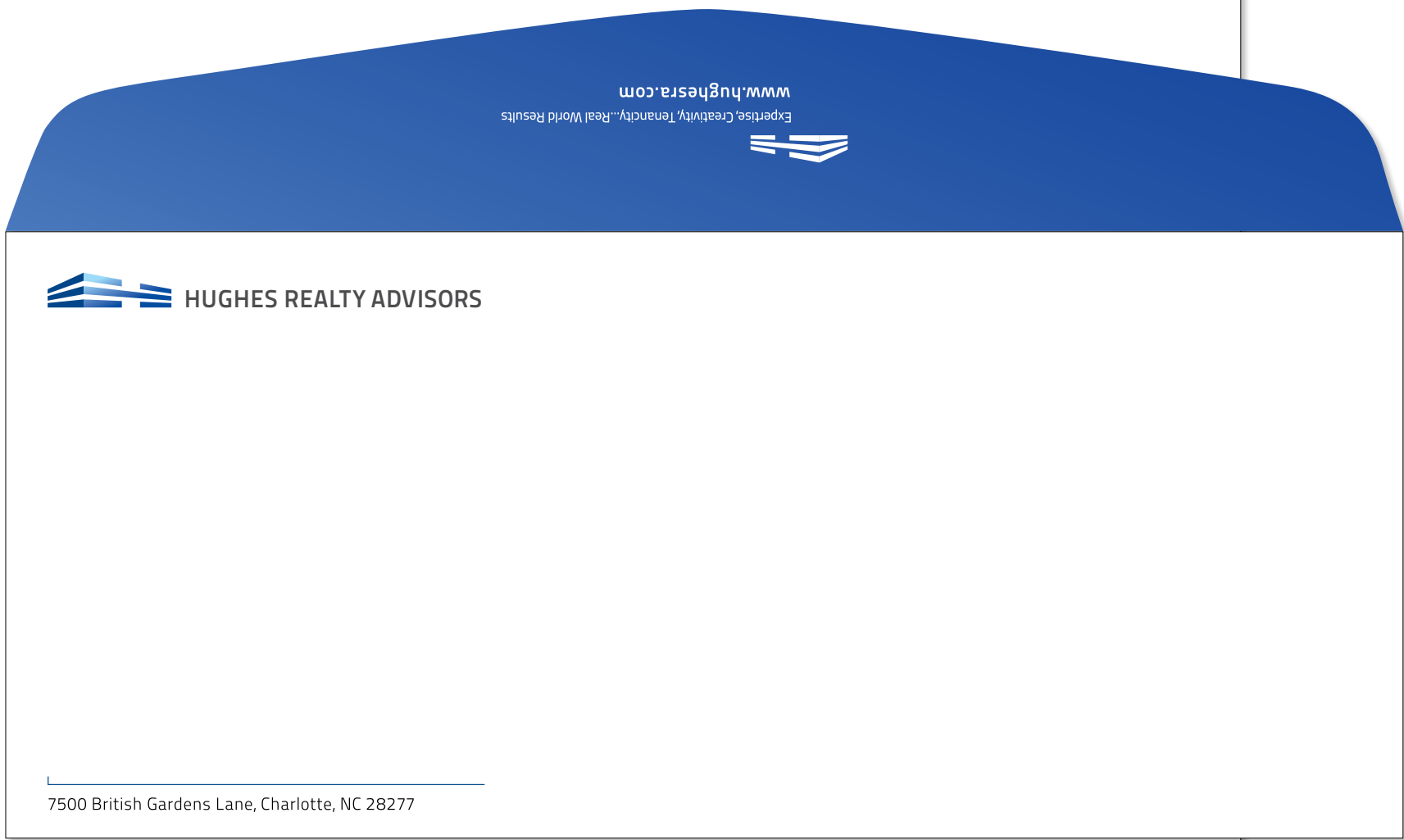
DETAILS WE LOVE: There's a compelling story behind each product. One village of artisans, for example, is situated in the foothills of the Himalayas. "It's an austere and beautiful place," says Fish. "The villagers spin yarn by hand and make natural hand dye, the choice of pot determining the final color." Tilonia's best-selling quilt comes beautifully wrapped in a muslin bag.

1 OF ELLEN FISH'S FAVORITE THINGS:

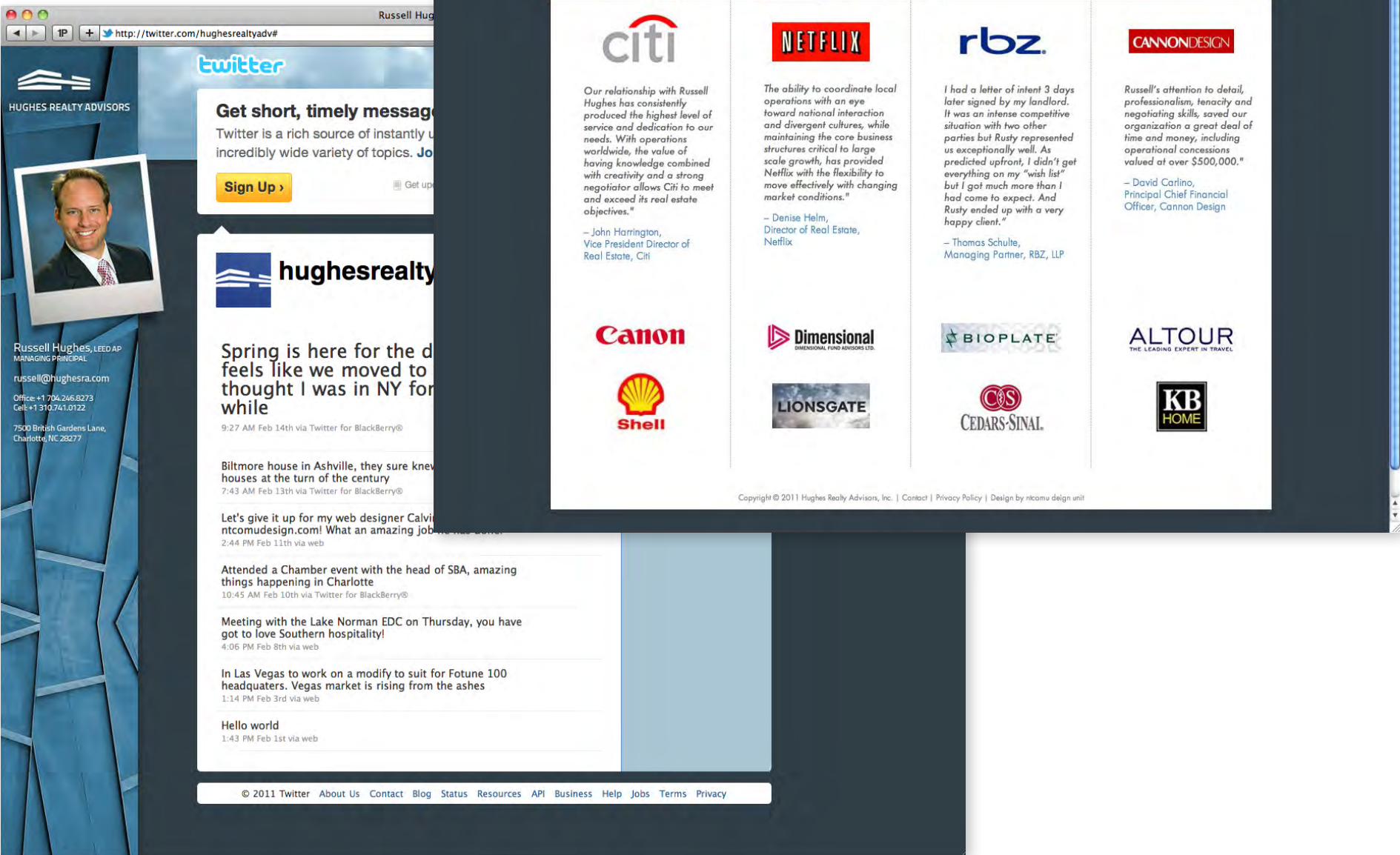
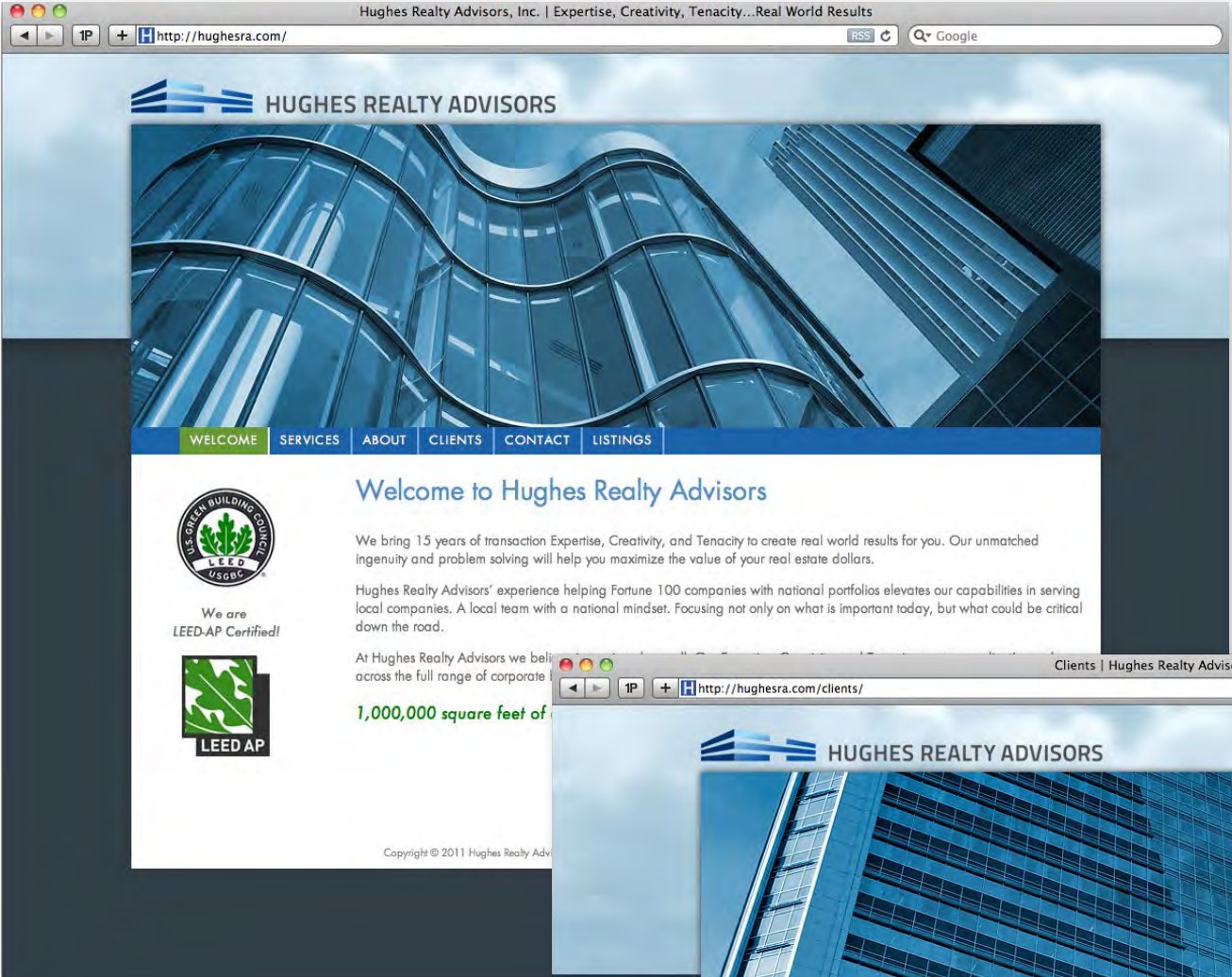
PRODUCTS WE LOVE

AVANI WILD SILK SHAWL IN FROSTED PINK & LAVENDER
Gossamer silk shawl handwoven in frosted pink and lavender makes a perfect bridal party gift or birthday present for your best friend – or a lovely evening wrap for yourself.
\$150

AVANI WILD SILK AND MERINO WOOL TIBETAN THROW IN WINTER WHITE
Enjoy the luxury and elegance of this handwoven eri silk and merino wool throw. Yarns are hand-spun by rural artisans in the Himalayas.



7500 British Gardens Lane, Charlotte, NC 28277 Office: +1 704.246.8273 www.hughesra.com



PROJECT: Doubled-sided Business card | Letterhead | Envelope
CLIENT: Hughes Realty Advisors

PROJECT: Website | Twitter Customization
CLIENT: Hughes Realty Advisors

The Periodontic Center

香港牙周病治療中心

譚愛和牙科醫生

英國倫敦大學牙科醫生學士
香港大學牙週病科醫生碩士



The Periodontic Center Ltd.

Unit 1205, Hong Kong Pacific Centre, 28 Hankow Road, Tsim Sha Tsui, Kowloon
Dr. Tam Oi Wo Joyce B.D.S. [London U], M.D.S. [H.K.U.] Tel: 2316.7733 Fax: 2312.0288



The Periodontic Center Ltd.

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Consultation Hours — By appointment:
Mon–Fri: 10:00am–1pm; 2:30pm–6:30pm. Sat: 9am–1pm
Closed on Sundays and public holidays.



牙周病治療中心

譚愛和牙科醫生

英國倫敦大學牙科醫生學
香港大學牙週病科醫生碩

九龍尖沙咀漢口道二十八號
亞太中心十二樓壹二零五室
電話：二二二六七七三三
傳真：二二二二零二八八
診症時間 — 敬請預約
星期一至五：上午十時至下午一時
下午二時至六時半至下午一時
星期六、日及公眾假期：全日休息



The Periodontic Center Ltd.

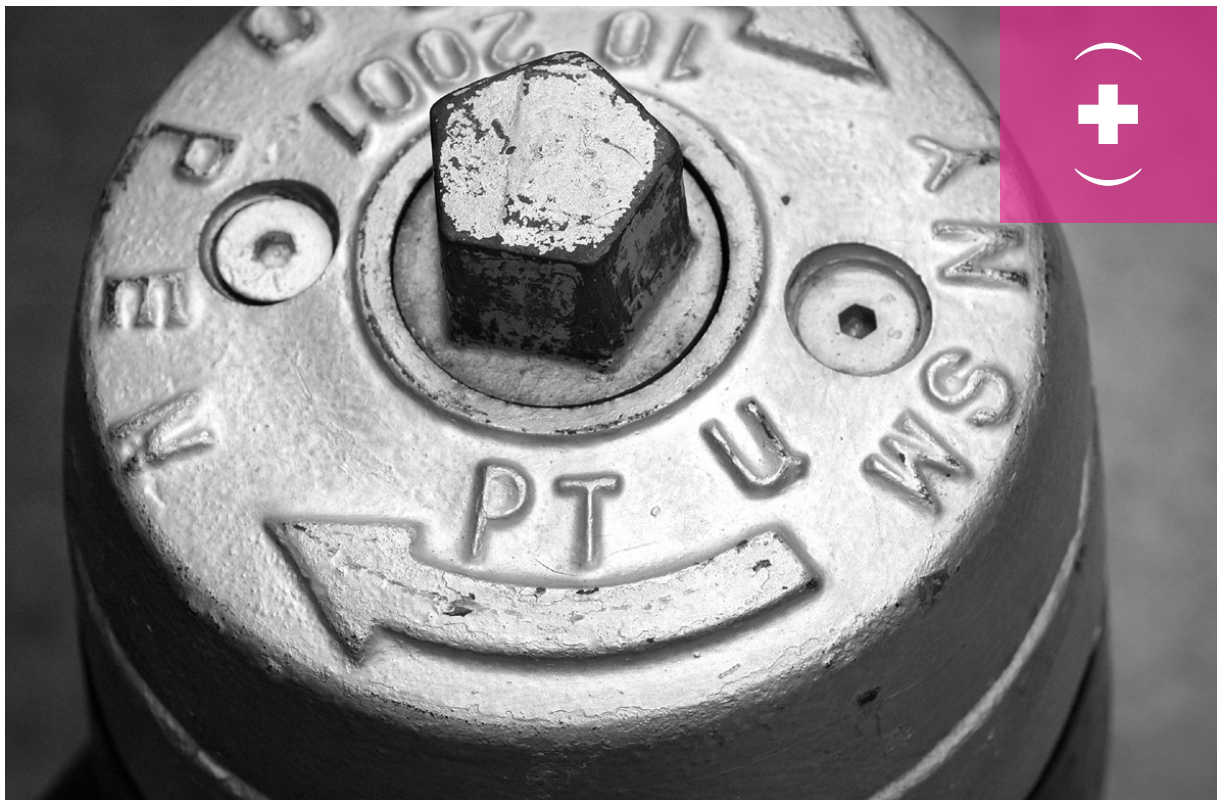
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香港牙周病治療中心

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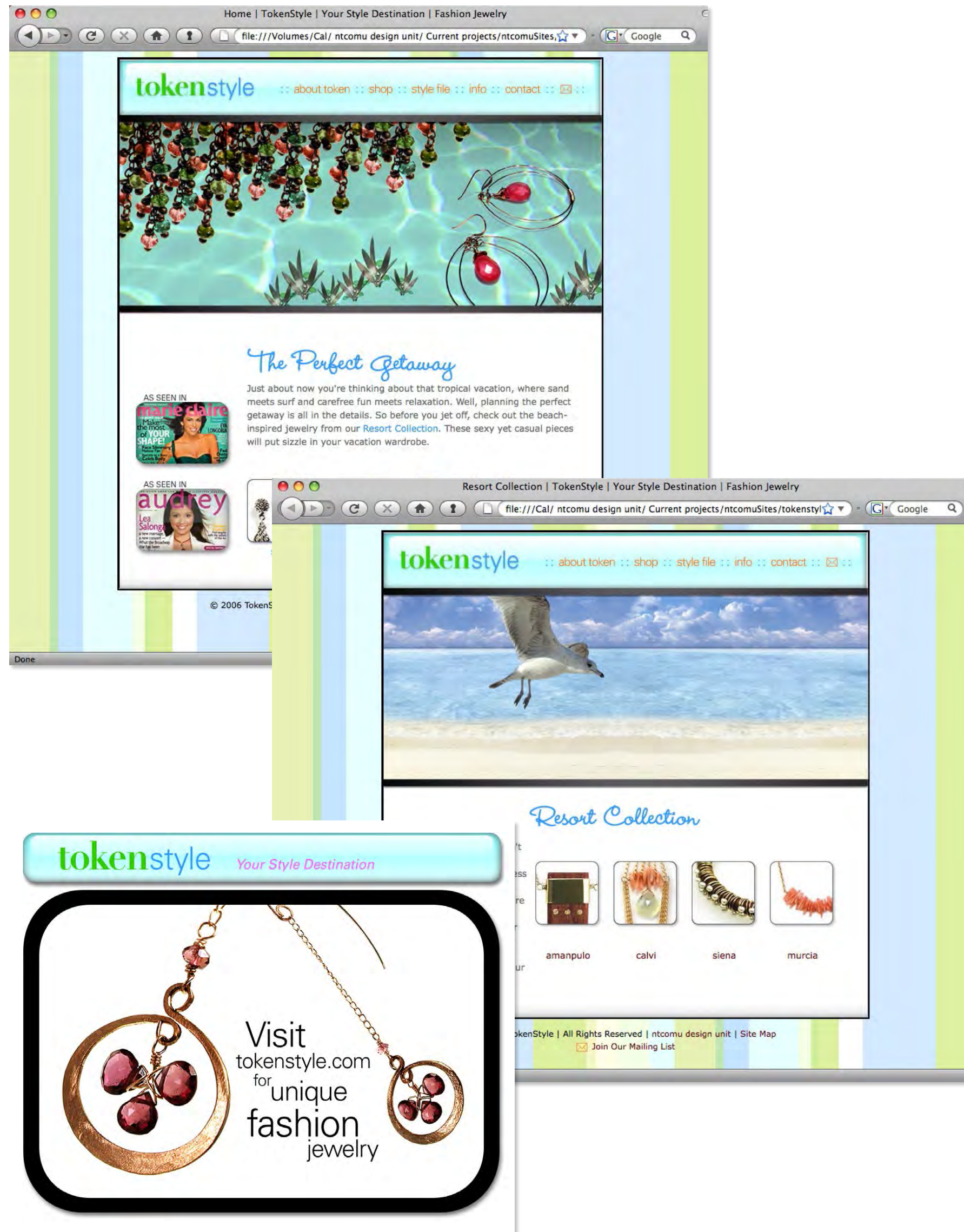
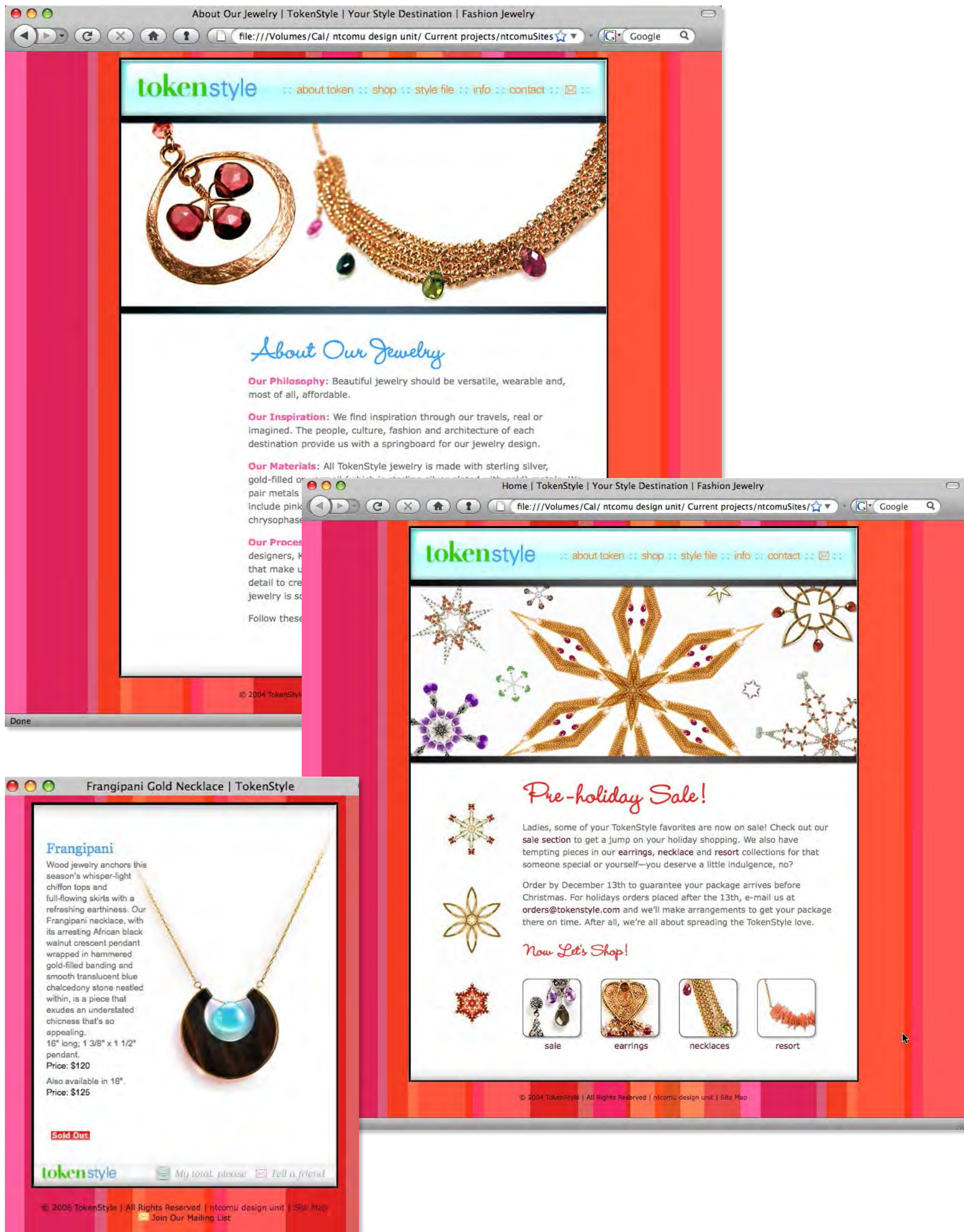


PROJECT: Doubled-sided Business cards | Letterhead | Envelope

CLIENT: The Periodontic Center, Hong Kong

PROJECT: Interior Design, Postcards

CLIENT: The Periodontic Center, Hong Kong



PROJECT: eCommerce site > Holiday 2004 Edition
CLIENT: TokenStyle > Handcrafted jewelry

PROJECT: eCommerce site > Spring 2006 Edition | Banner Ad | Logo
CLIENT: TokenStyle > Handcrafted jewelry



Servers

Sourcing

Thursday's TIP: Storage

Thursday's TIP: Networking

THEINFOPRO
The Voice of the Customer

Ken Male > CEO & Founder

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THEINFOPRO
The Voice of the Customer

Enterprise Application Services (EAS)
OVERVIEW

TheInfoPro's™ (TIP) study of the Sourcing Market is broken down into three stand alone studies Infrastructure Management Services (IMS), Business Process Outsourcing (BPO) and Enterprise Application Services (EAS). The EAS study details the use of external sourcing providers for custom development, administration, testing, training, and maintenance of business applications in the following areas:

- Enterprise Resource Planning (ERP) Services
- Point of Sale Application Services
- Financial Application Services
- Customer Relationship Management Services
- Decision Support Systems (DSS) Services
- Legacy & Mainframe Applications Services
- Supply Chain Applications Services
- Manufacturing and Logistic Applications Services
- Human Resource Management Services (HRMS)
- Workforce Management/Scheduling Applications Services
- Data Warehouse and Database Services
- Application Upgrade and Application Migration Services

Interviews are conducted bi-annually with decision makers from Global 2000 organizations in the United States, India and Europe, capturing in-depth intelligence on sourcing budgets, roadmaps for functions, applications currently being or in plan to be outsourced, and detailed ratings of the sourcing provide landscape.

TIP Process, Data Set & Product Architecture

The diagram illustrates the TIP Process, Data Set & Product Architecture. It shows a funnel-like structure where data flows from Institutional Investor (Roundtables with IT Pros, Spending Index) and PeerNetwork (Personalized Technology Benchmark, Peer Interaction, Member Driven Studies) into a Product Set (Wave Reports, Time Series Report, Vendor Profiles, Narratives, Real Time Updates (RTUs), Access to Research Staff, Custom Data Views (CDVs), Planned Analytical Tools). This leads to a Data Set (Technology Roadmap including Spending Changes & Vendor Shortlist, Vendor Performance inc. Spending, Ratings & Vulnerability, Budgets current & Future, Needs Analysis, Motivators & Inhibitors, Priorities, Pain Points & Procurement Process). The final step is the 1 on 1 Interview Process (200+ with pre-screened IT Decision Makers (average length 1 hr), Conducted in 6 month Waves, Sample is representative of the behavior of the Fortune 1000). This process feeds into a series of boxes representing the data sets: Storage, Servers, Information Security, Networking, and Sourcing.

Biography

THEINFOPRO
The Voice of the Customer


Bill Trussell
MANAGING DIRECTOR OF INFORMATION SECURITY & NETWORKING RESEARCH

As Managing Director for TheInfoPro's Information and Security Sectors, Bill utilizes over 25 years of experience within senior management positions in network engineering and security operations in the manufacturing and air transportation markets to foster all research and consulting practices for these two markets. Prior to joining TheInfoPro, Bill was responsible for the global networking and security infrastructure for Agere Systems, a large semiconductor design and manufacturing firm where he lead the program to spin off the Agere network infrastructure from Lucent Technologies.

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PROJECT: Portal Site | Web Banners
CLIENT: TheInfoPro.net | Independent Research Network


PROJECT: Business Card | Logo | Collateral design | Bio page
CLIENT: TheInfoPro.net | Independent Research Network



What's Your Dog Thinking While You're at Work?

Sorry to burst your bubble, but Pet Escorts can easily make your dog's bubble come true. Professional studies show that happy dogs are healthier and do miss their owners at least 10 times a day. We currently provide loving pet walking and sitting services at very reasonable rates. Give us a ring at 212.717.6599 to let us know how we may please your pet.


References available upon request.



We Are Here To Please...Your Pet!


Pet Escorts

We Are Here To Please...Your Pet!



What's Your Dog Thinking While You're at Work?

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We Are Here To Please...Your Pet!



We Swear, We Won't Swear In Front of Your Pet!

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212.717.6599



We Are Here To Please...Your Pet!



We Swear, We Won't Swear In Front of Your Pet!

You and your pet are guaranteed absolute courtesy service from Pet Escorts. We armor ourselves with heavy doses of TLC for those with the sharp tongue. We currently provide loving pet walking and sitting services at very reasonable rates. Give us a ring at 212.717.6599 to let us know how we may please your pet.

References available upon request.




We Are Here To Please...Your Pet!



Meow That's "Got Milk?" in Kittenish.

Liam Collins
LCollins@PetEscorts.com
212.717.6599



We Are Here To Please...Your Pet!



Meow That's "Got Milk?" in Kittenish.

We understand because we give undivided attention to the pets we care for. At Pet Escorts, we provide more than just routine pet care for your pet. We offer our friendship... Cheers!

We currently provide loving pet walking and sitting services at very reasonable rates. Give us a ring at 212.717.6599 to let us know how we may please your pet.

References available upon request.



We Are Here To Please...Your Pet!



Did I Have Lunch Today?

Your goldfish may only be blessed with 10 seconds of memory, but at Pet Escorts, we have the memory of an elephant. So you can be rest assured that your pet will never go hungry. We currently provide loving pet walking and sitting services at very reasonable rates. Give us a ring at 212.717.6599 to let us know how we may please your pet.

References available upon request.



We Are Here To Please...Your Pet!

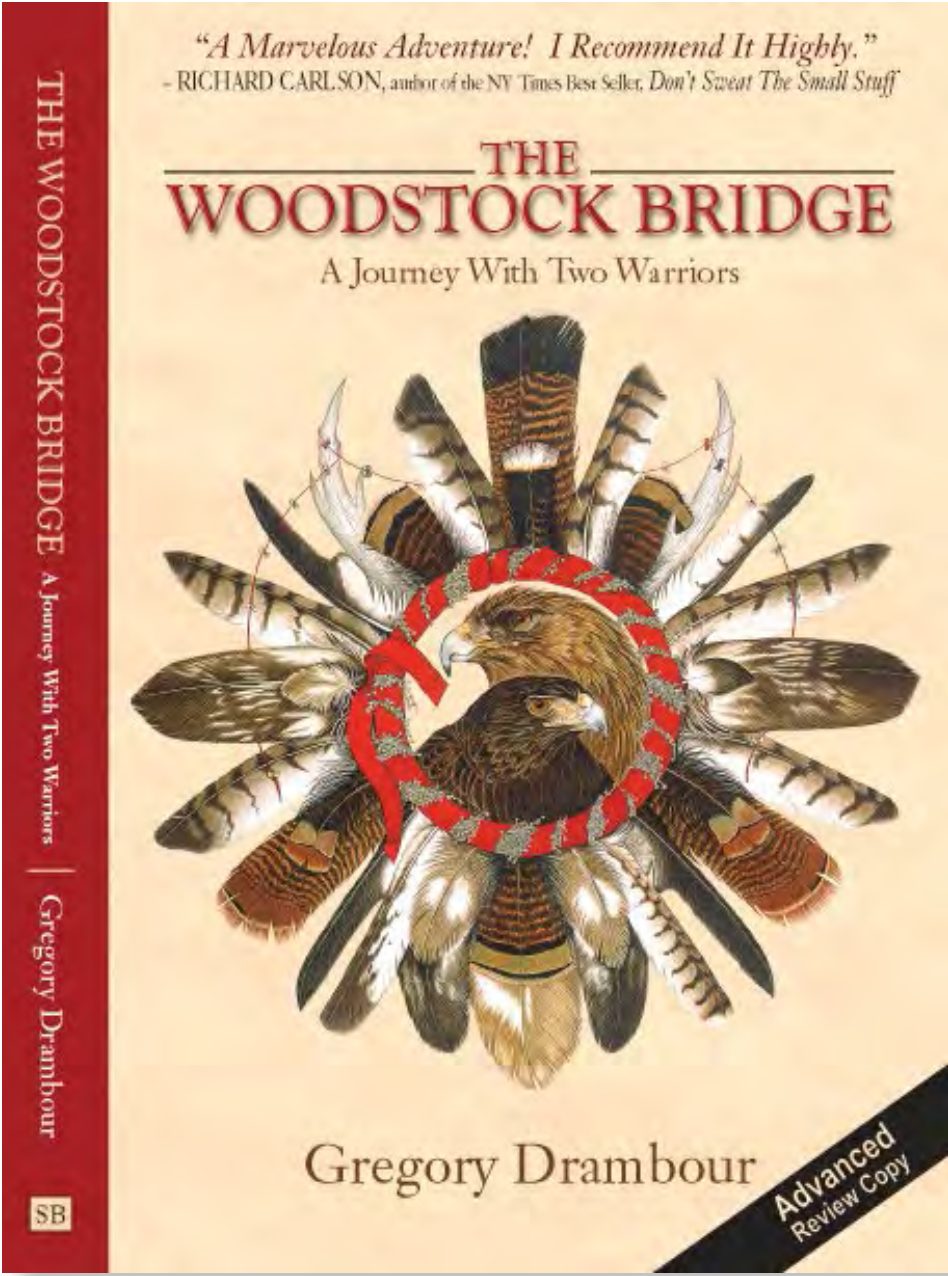
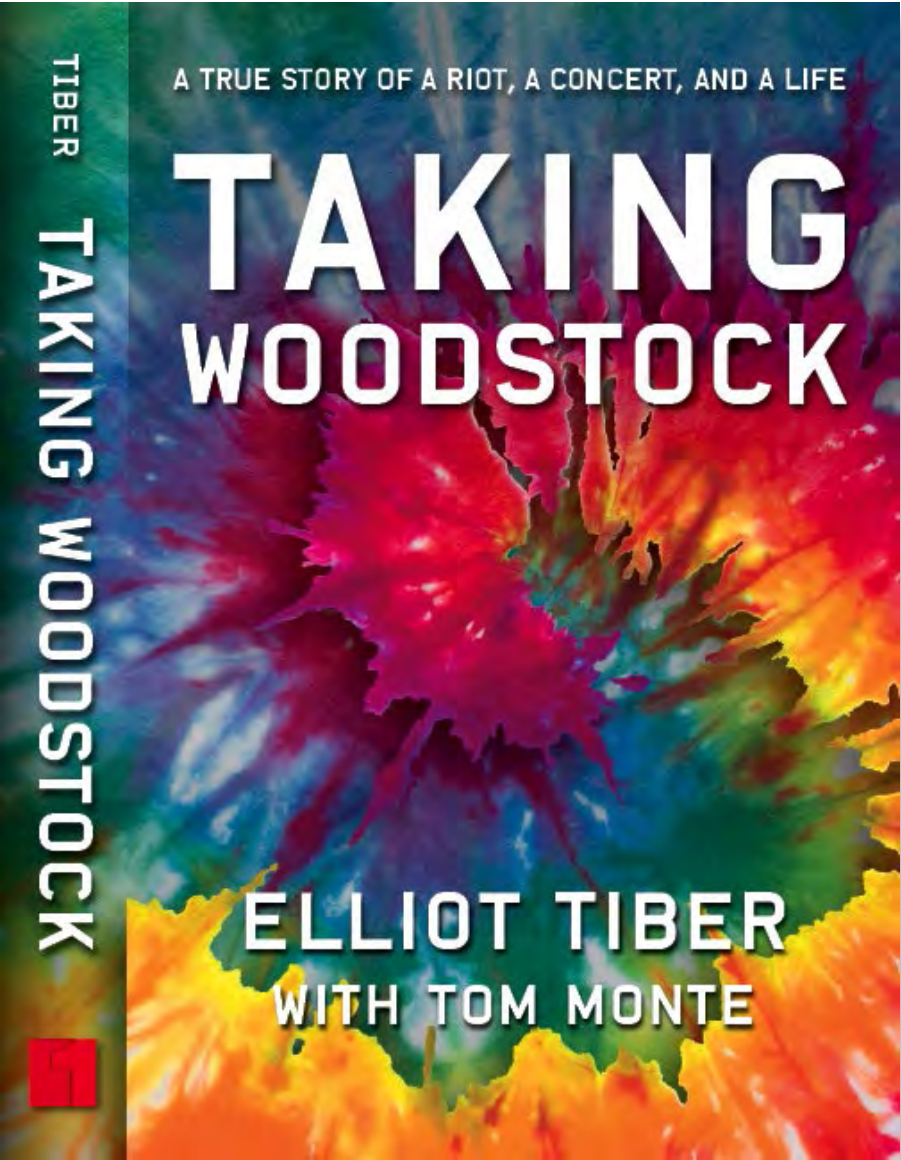


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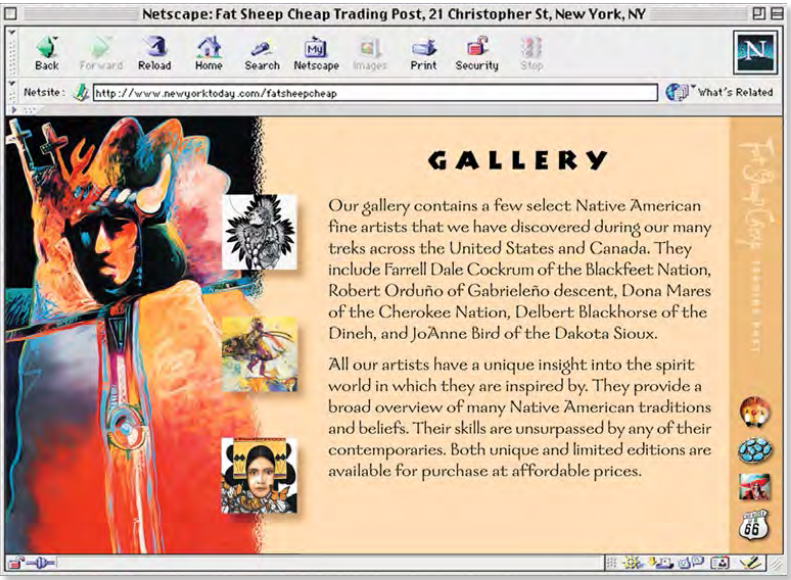
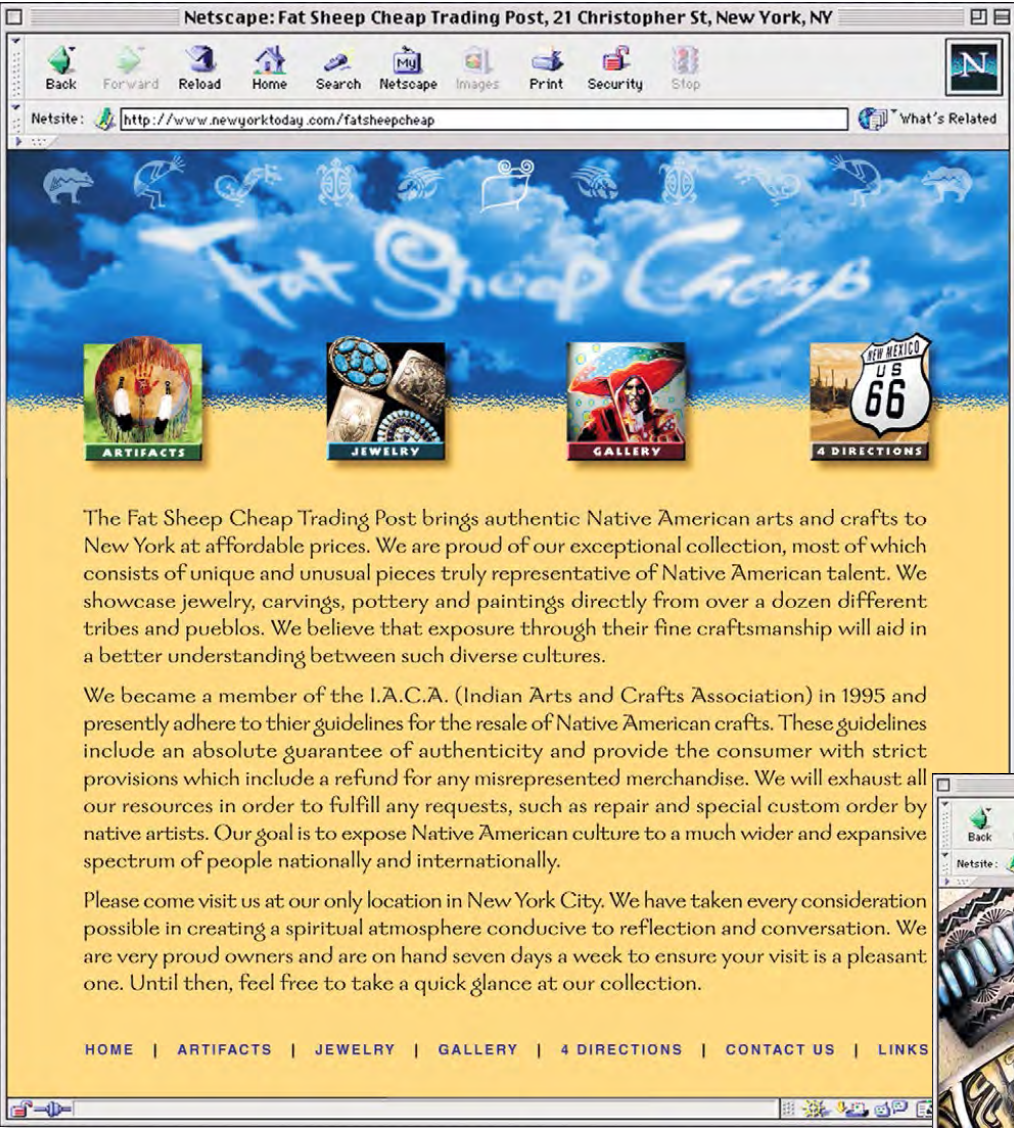


PROJECT: eCommerce site > Home page | Registry page | Magazine Ad
CLIENT: The Porcelain Room > Asian and European Antique and Contemporary porcelain

PROJECT: Book Covers: *Taking Woodstock*; *The Woodstock Bridge*
CLIENT: Elliot Tiber; Gregory Drambour



Fat Sheep Cheap TRADING POST



PROJECT: Outdoor Banner | Front Window Display | Product Photography | Hand Assemble Packaging
CLIENT: Fat Sheep Cheap Trading Post | Native American Retail Store

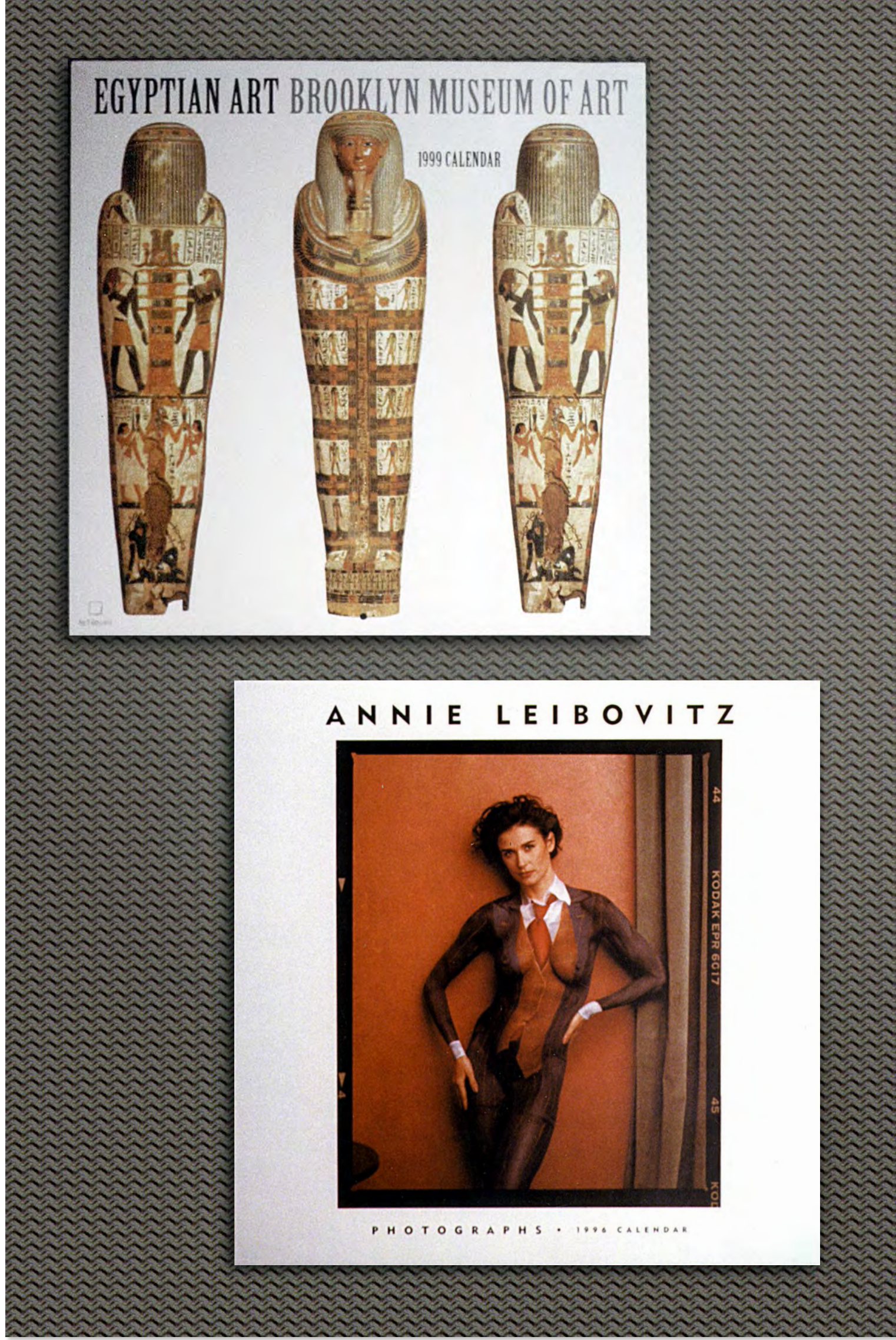
PROJECT: 1st Generation Web Site | Jewelry Look Book
CLIENT: Fat Sheep Cheap Trading Post | Native American Retail Store



PROJECT: Keith Haring: Mouse Pad, Baby Book & Flip Books
CLIENT: te Neues Publishing Company

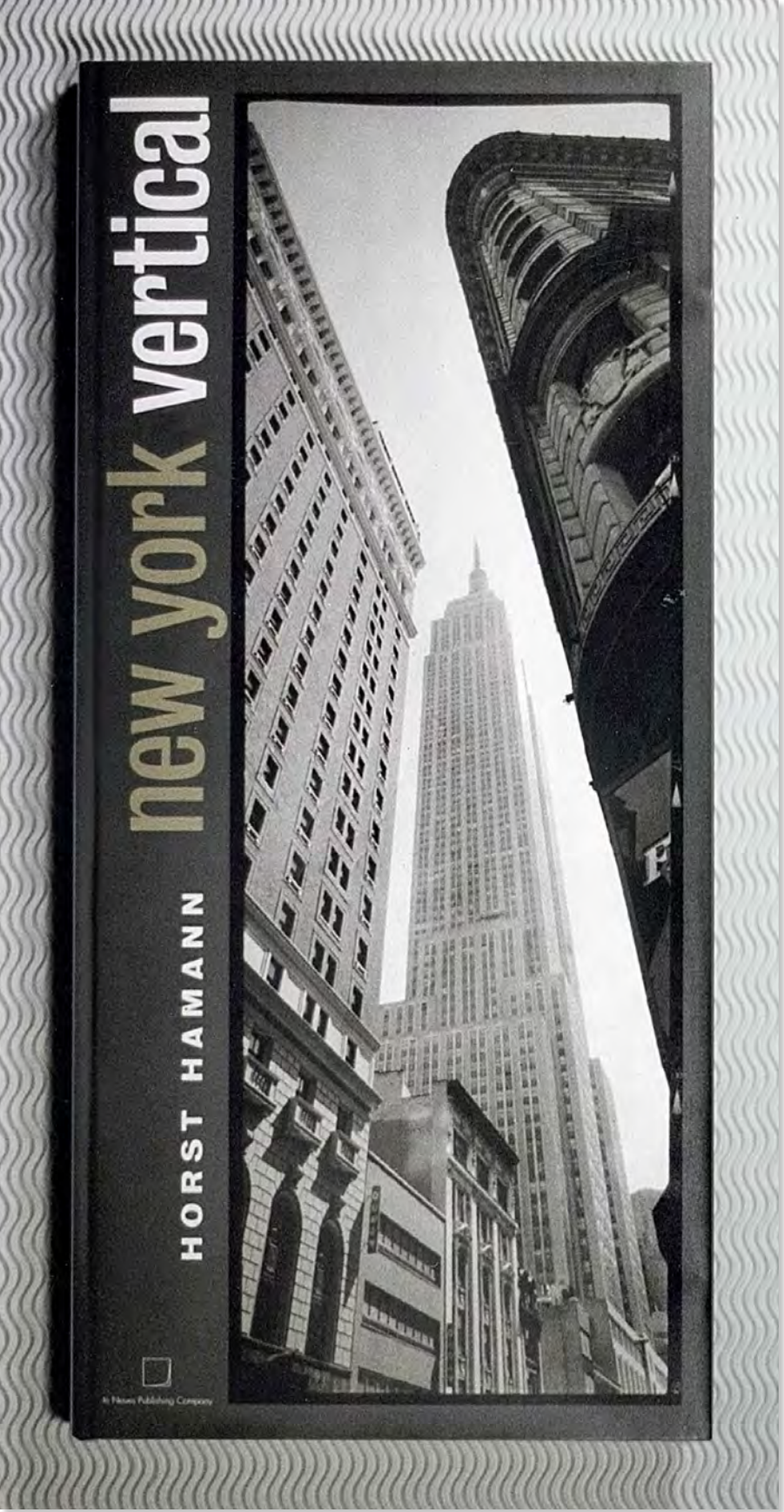


PROJECT: Robert Mapplethorpe: Diaries | Rizzi Tie | Andy Warhol Mugs
CLIENT: te Neues Publishing Company



PROJECT: Wall Calendars: Brooklyn Museum Of Art and Annie Leibovitz

CLIENT: te Neues Publishing Company



PROJECT: New York Vertical by Horst Hamann

CLIENT: te Neues Publishing Company

