



## **THEINFOPRO RESEARCH SHOWS 47% OF FORTUNE 1000 AND MIDSIZE ORGANIZATIONS INCREASING BUSINESS CONTINUITY BUDGETS IN 2007**

*Organizations Including Regional And Potential National And Global Disasters In Their Business Continuity Plans And Initiatives*

NEW YORK, December 19, 2006—According to the latest Study released by TheInfoPro (TIP), spending for Business Continuity/Disaster Recovery (BC/DR), and Remote Replication and Data Mirroring (RRDM) initiatives will continue to increase in 2007. 47% of interviewees from the TIPNetwork said they would spend more in all areas and particularly storage citing progressive implementation of BC/DR/RRDM initiatives, regulatory influences and increasing numbers of applications and amounts of data as the primary drivers. In most cases, organizations also reported they are including not just regional but also potential national and global disasters in their BC plans and initiatives.

To view a rich media presentation of findings visit:  
[http://www.brainshark.com/theinfo.pro/BCDR\\_Study\\_Preview](http://www.brainshark.com/theinfo.pro/BCDR_Study_Preview)

The findings for the Study, conducted in the Fall of 2006, are derived from hour-long interviews with 91 members of TheInfoPro's TIPNetwork of pre-screened IT professionals from Fortune 1000 and Midsize enterprises that provide expert commentary for TIP's Studies.

"Business Continuity planning has again taken center stage in the list of priorities with the Fortune 1000 and MSEs (Midsize Enterprises.) Of those we interviewed, 75% have a formal BC/DR program in place, at varying stages of use and expansion," said Myron Kerstetter, a Managing Director at the TheInfoPro. "Organizations have placed RPO (Recovery Point Objective) and RTO (Recovery Time Objective) times, together with application tiering, as the key aspects of BC/DR planning and monitoring," he added.

Further revealed in the Study, only half of interviewees said an economic business analysis was completed in connection with their BC initiatives. But the majority, 66%, said they did a risk analysis as part of setting a BC/DR direction and strategy.

The TheInfoPro's Studies cover a broad and extensive set of topics. For the Business Continuity/ RRDM Study, TIPNetwork members provided information on business drivers and barriers, organization decision processes, spending justification, spending amounts and percentage of budget, and recovery, as well as testing and outsourcing. The Study also discussed technical topics including connection protocols, snapshots, Continuous Data Protection (CDP), de-duplication, synchronous processing, data encryption and compression.

### **About TheInfoPro**

TheInfoPro (TIP) is the only independent research network for the Information Technology (IT) industry. TheInfoPro, the "voice of the customer," helps IT professionals, technology providers, and the financial community, make sound decisions on technology, business strategies and investments. Through a peer network of over 900 of the world's largest buyers and users of IT including Citigroup, FedEx, McGraw-Hill, MasterCard, Pfizer, Vodafone, PepsiCo, JPMorgan Chase, and Harvard University, TheInfoPro delivers detailed budget, vendor performance and technology data without spin or bias. Since 2001, TheInfoPro has been helping clients exceed their business potential. For more information or to join the TIPNetwork visit: [www.theinfo.pro](http://www.theinfo.pro) or call us at 1-212-672-0010.